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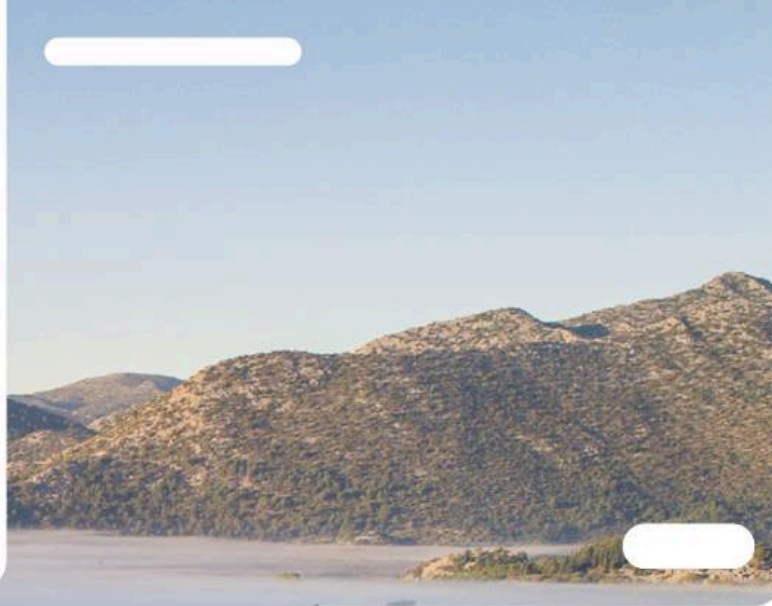
WELCOME TO THE JEZERO FIELD.

In addition to being a fertile garden of paradise, this green pearl of Dalmatia has been transformed into a beautiful, captivating and innovatively designed cycling tourism destination.

IN THE MAZE OF FIELD TRAILS,
VAST VINEYARDS AND FRUIT
AND VEGETABLE PLANTATIONS,
CONTRASTS OF GREEN HUES OF
NATURE, BLUE REFLECTION OF
THE SKY ON THE SURFACE OF THE
MATICA RIVER AND WHITE ROCKS
SURROUNDING THE FIELD, WE HAVE
CREATED **COUNTLESS POSSIBILITIES
FOR YOUR ACTIVE CYCLING TOUR
EXPERIENCE.**

This brochure is designed as a kind of key which helps you unlock all the awe-inspiring sights of this area, so you can experience an exciting cycling tour tailored to your personal preferences and get to know the most important attractions of the immediate surroundings.





JEZERO FIELD - A FIELD OR A LAKE?





Jezero Field is an interesting, unique and man-made phenomenon of nature. This fertile green field,

WHOSE NAME TRANSLATES
TO A LAKE, WAS CREATED
BY DRAINING THE FORMER
VRGORAC LAKE TO CREATE
AGRICULTURAL POTENTIAL
IN THE OTHERWISE SCARCE
KARST LANDSCAPE.

Given the exceptional aquatic wealth of this area, the water that once fed the lake has not disappeared. It formed the beautiful Matica River which meanders between agricultural areas and unusual hills - former lake islets.



The outlines of the shores of the former lake are still visible, even though it was drained decades ago. The local people still hold a vivid memory of the time when their ancestors would go fishing on the lake, and in some places, especially in the northern part of the field below Vrgorac, you can still see the coastline with its former piers.

The draining process was completed through a tunnel built on the southern arm of the lake. And yet, the Jezero Field is a dynamic and ever-changing landscape that the Matica River occasionally floods when it surges in the spring, especially in its southernmost part. That is when the former lake reemerges, at least for a brief period of time.

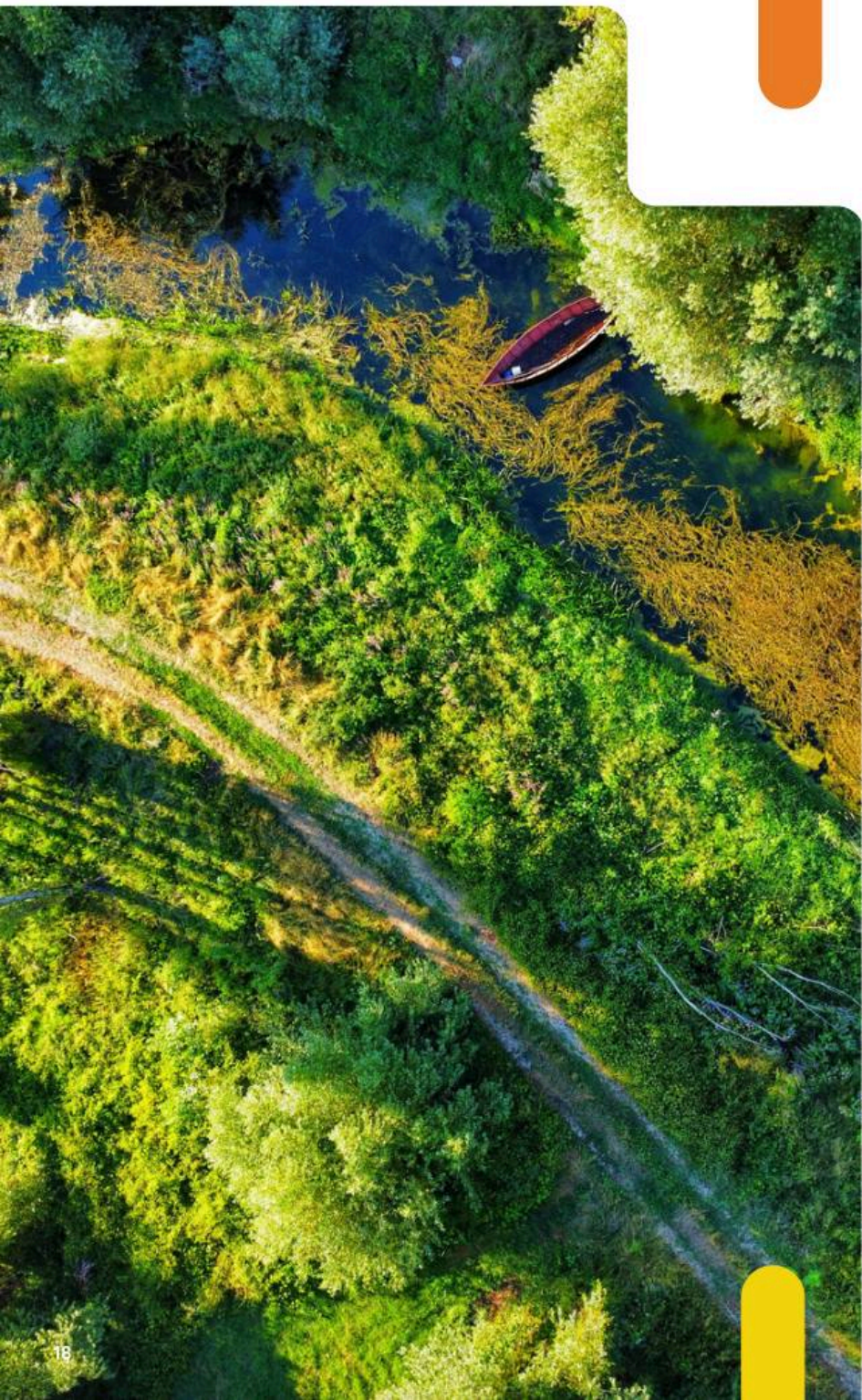


So, a simple answer to the question from the title would be

- **BOTH!**







JEZERO FIELD
CONNECTS THREE
LOCAL COMMUNITIES
OF THIS PART OF
DALMATIA; STARTING
FROM NORTHWEST TO
SOUTHEAST, THESE
INCLUDE

THE TOWN OF VRGORAC, 
THE MUNICIPALITY
OF POJEZERJE 
AND THE TOWN OF PLOČE. 

THEIR DISTINCTIVE
INDIVIDUAL TRAITS MAKE
THE DESTINATION ALL
THE MORE INTERESTING,
DYNAMIC AND FULL OF
DIVERSE CONTENT THAT
CAN MAKE YOUR CYCLING
TOUR EVEN MORE
MEMORABLE.



JEZERO FIELD - A FIELD OR A LAKE?

Vrgorac

The beautiful and historical town of Vrgorac dominates the entire landscape of the northeastern part of the Jezero Field, which is also known as the Vrgorac Field. Vrgorac is an old town with a long and turbulent history whose traces are visible at every step, even from afar.



THE PANORAMIC VIEW OF VRGORAC, WHICH IS LOCATED ON A STRATEGIC HILL, IS DOMINATED BY THE IMPRESSIVE WALLS OF THE GRADINA FORTRESS TO WHICH YOU CAN CLIMB AND TAKE SPECTACULAR PHOTOS OF THE THREE VRGORAC FIELDS (JEZERO, BUNINA AND RASTOK), THE VRGORAC MOUNTAINS AND BIOKOVO IN THE SOUTH AND HERZEGOVINA IN THE NORTH.



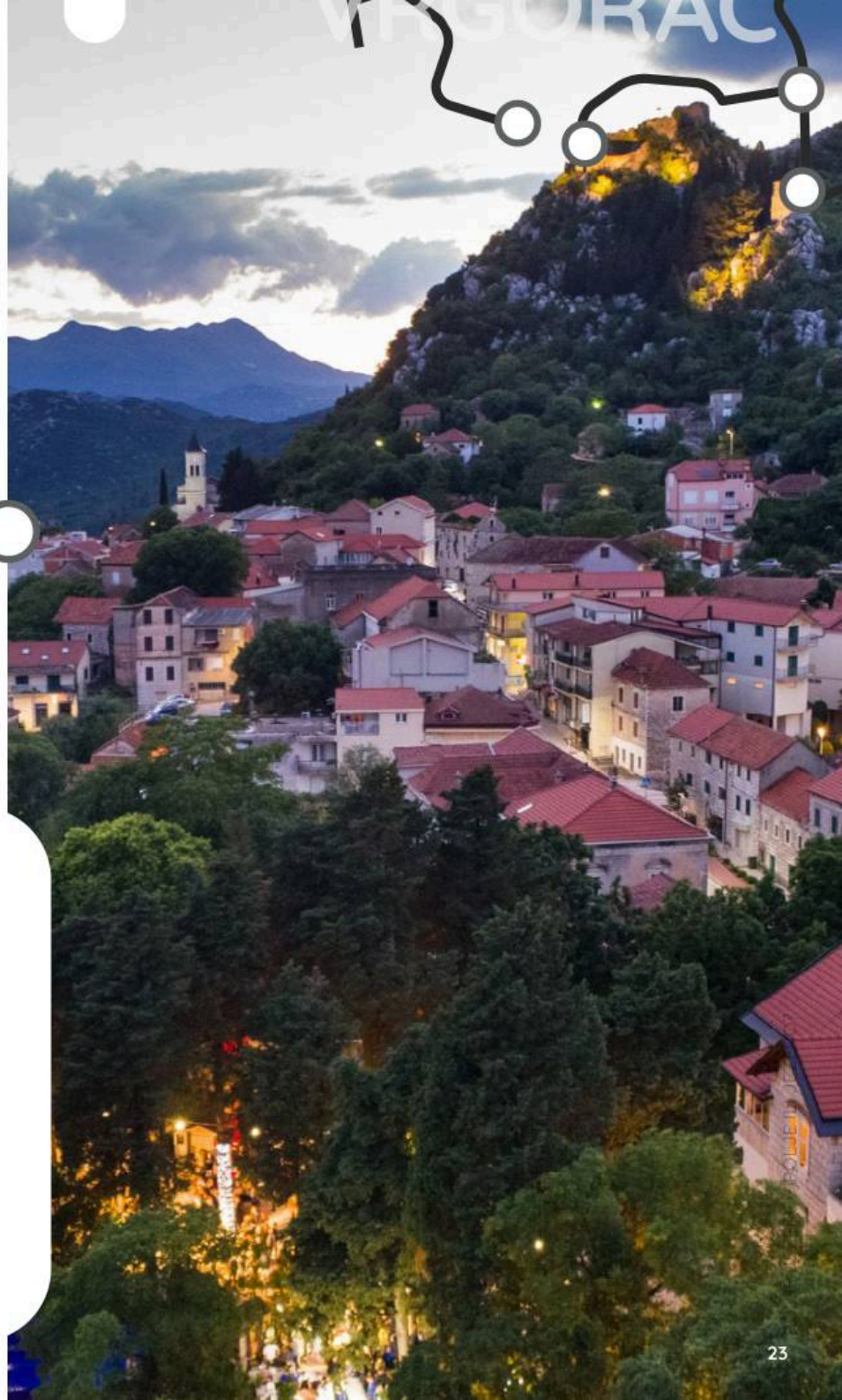
The historical importance of Vrgorac is attested by the well-preserved Ottoman towers, and the charming mixture of historical architectural styles is also contributed by the Austro-Hungarian facades in the historical centre of the town.

Despite being a small town, Vrgorac has a genuine soul and a heart of gold, so it is not surprising that the great Croatian poet Tin Ujević was born in one of the mentioned towers.

Contemporary Vrgorac is a vibrant Dalmatian town which builds its future as the centre of the agricultural region. The beauty of the landscape and the top-quality food in this area are always accompanied by sustainable tourism of which you, cycling tourists, are an indispensable part.



VRGORAC.INFO





The central part of the field belongs to the municipality of Pojezerje. The very name of the municipality, which translates to an area by the lake, tells us how much the inhabitants of the town and settlement, both then and now, have been tied and dependent on the whims of the lake and the fertility of the field itself.

Pojezerje

POJEZERJE IS STILL AN AGRICULTURAL AREA WHERE YOU CAN FIND AUTHENTIC TASTES AND AROMAS OF LOCAL INGREDIENTS AND FOOD AND FEEL THE CONNECTION OF THE LOCAL POPULATION WITH THE LAND.



JEZERO FIELD – A FIELD OR A LAKE?



POJEZERJE.HR

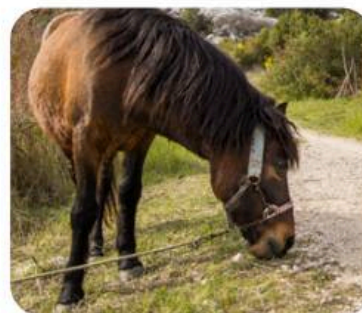


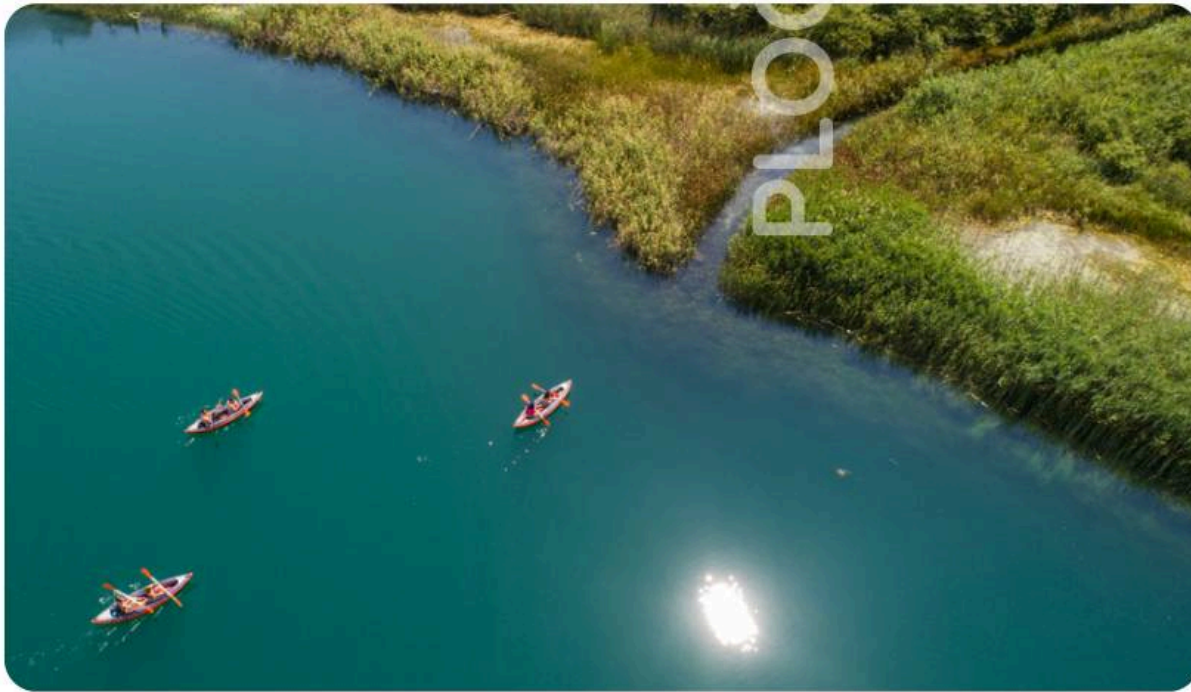
WITH THE MOUTH OF THE NERETVA RIVER SO CLOSE TO THE TOWN, THE VIEWS OF THE ENTIRE VALLEY AND THE RIVERS FROM THE VISTAS AROUND PLOČE ARE TRULY SPECTACULAR. THERE IS A PARTICULARLY IMPRESSIVE VIEW FROM THE TROVRO HILL ABOVE THE SETTLEMENT OF ROGOTIN, WHICH HOSTS A SPECTACULAR VISTA AND A UNIQUE WIND ORGAN.

Ploče

The southern part of the Jezero Field, around the settlement of Staševica, administratively falls under the scope of the town of Ploče. Ploče is known for its port and architecture of the second half of the 20th century, but also as the "gate of the Neretva River".

The town is surrounded by a diverse landscape highlighting the beauty of the Jezero Field and the Matica River which flows through the tunnel into the clear fresh waters of the interconnected Baćina Lakes, descending all the way to Ploče.

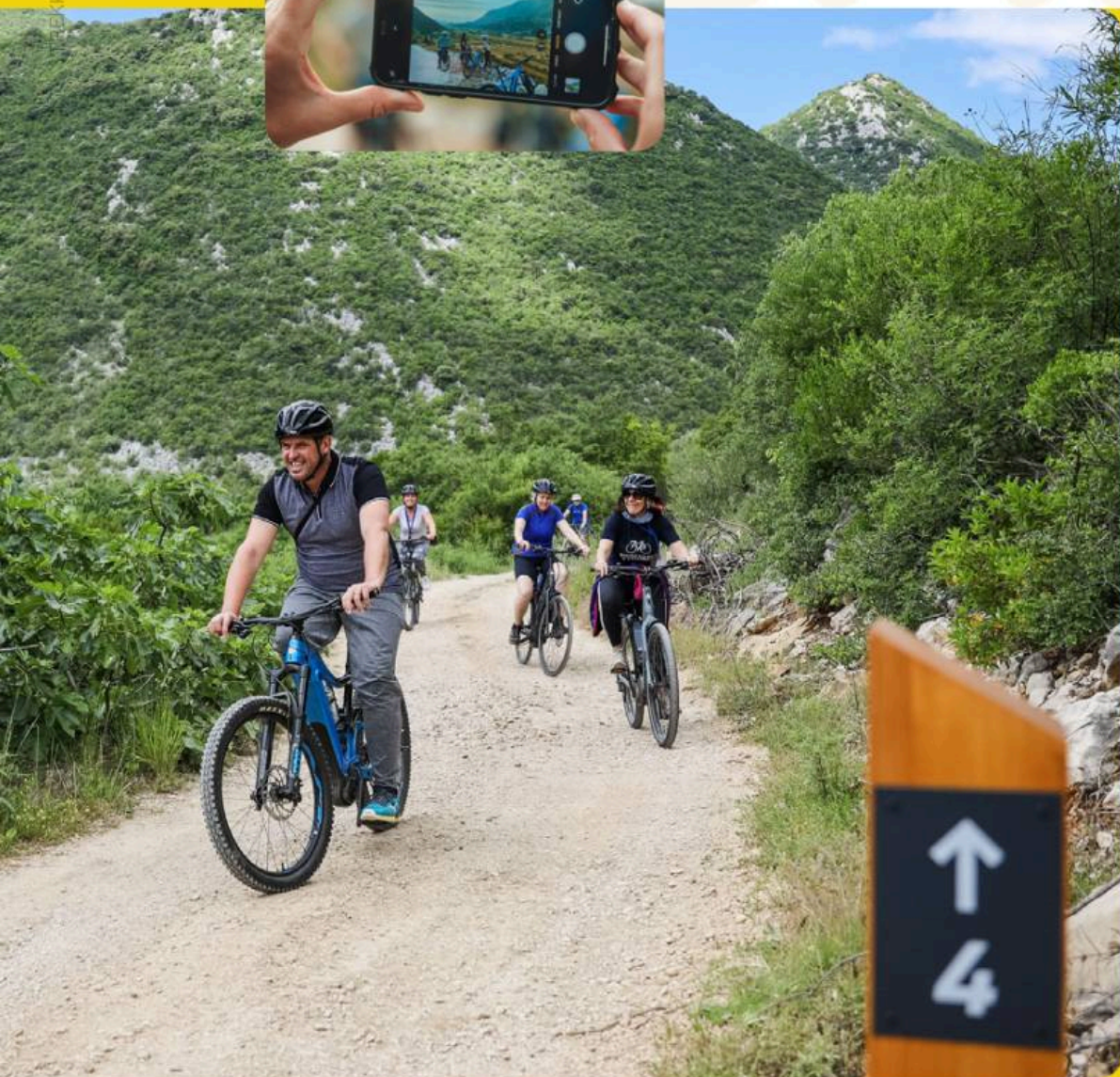




PLOČE IS A GREAT STARTING POINT FOR THE CYCLING EXPLORATION OF THIS PART OF DALMATIA. EUROVELO 8 ROUTE PASSES THROUGH THE TOWN, AND THIS IS THE MERGING POINT OF CYCLING TOUR NETWORKS OF THE NERETVA VALLEY AND THE MAKARSKA RIVIERA AND INLAND DALMATIA.



VISITPLOCE.COM



TREKKING PARADISE





TREKKING CYCLING REFERS TO PLEASANT CYCLING TOURS ON QUALITY MACADAM AND OFF-ROAD ROUTES, WITHOUT TOO MANY ASCENTS AND DESCENTS.

THIS TYPE OF CYCLING IS SUITABLE FOR DIFFERENT TYPES OF TOURS – SIMPLY ENJOYING THE LANDSCAPE, FAMILY TRIPS OR RELAXED GROUP GATHERINGS IN BEAUTIFUL LANDSCAPES. REGARDLESS OF THE OCCASION, MAKE SURE YOU ALSO EXPLORE THE NATURAL, HISTORICAL, CULTURAL, AND OENOLOGICAL- GASTRONOMIC ATTRACTIONS THAT THIS PART OF CROATIA ABOUNDS IN.



TREKKING
PARADISE



For *trekking* cyclists, this is a true paradise. In addition to mosaics of vineyards, orchards, stone hills of former lake islets, winding river course and numerous carefully designed cycling segments that you can incorporate into your completely personalised routes, you are bound to have an unforgettable experience of enjoying the landscape.



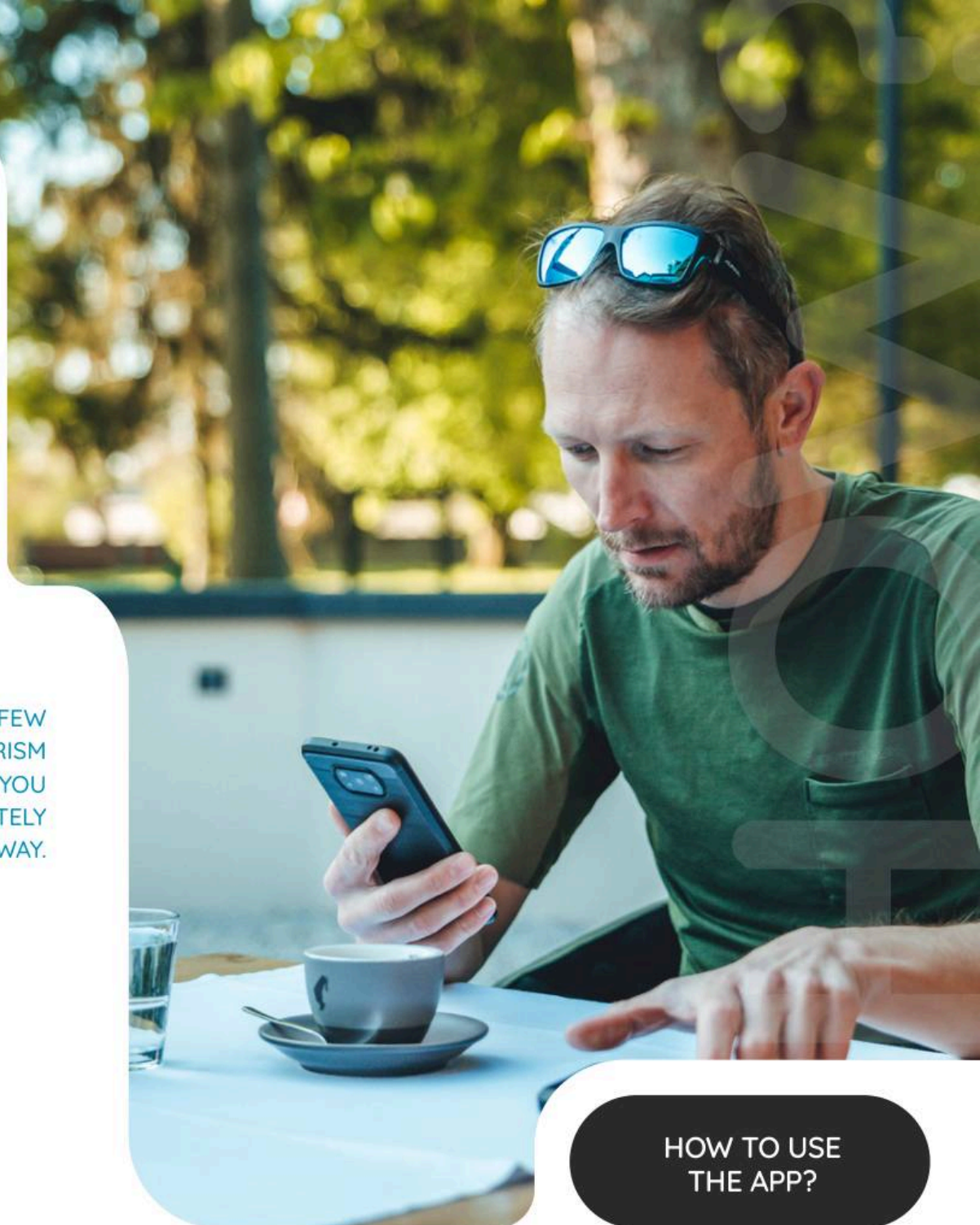
BESIDES ITS NATURAL BEAUTIES, THE JEZERO FIELD HAS A RICH OENOLOGICAL-GASTRONOMIC OFFER, WHICH YOU CAN TRY AND TASTE FOR YOURSELVES ON ONE OF **THE MANY FAMILY FARMS**, WHERE YOU WILL GET TO MEET THE MAIN STARS: GREAT WINES, THE SWEETEST STRAWBERRIES, AND THE FAMOUS DALMATIAN PROSCIUTTO.



JUNCTION BY JUNCTION = ROUTE

JEZERO FIELD IS ONE OF A FEW
CROATIAN CYCLING TOURISM
DESTINATIONS THAT ALLOWS YOU
TO ENJOY IT IN A COMPLETELY
PERSONALISED AND UNIQUE WAY.

The entire field is intertwined with a network of macadam, dirt and rather peaceful roads that pass through its most beautiful parts. It would be such a shame not to explore every accessible inch of this green and fertile oasis, which encouraged us to approach the designing of the cycling tourism infrastructure innovatively and thoroughly.



HOW TO USE
THE APP?

First, we created a network of thoroughly explored, digitally mapped and carefully selected cycling segments connecting **a series of junctions**. For easier navigation, the junctions are marked with ordinal numbers on the map, while in the field these numbers are marked on specially designed columns that are merged with the landscape.

Then we created **a digital map** that you can access through an app, and a physical map, which you are holding in your hands right now, which will help you easily connect **the selected segments into routes** that are fully aligned with your preferences.

OUR APP, WHICH IS ALSO AVAILABLE ON MOBILE PHONES, IS THE BEST WAY TO CREATE YOUR OWN CYCLING EXPERIENCE. ALL YOU HAVE TO DO IS SELECT THE STARTING AND THE FINAL JUNCTION AND, IF YOU WANT, THE JUNCTIONS BETWEEN THEM, AND THE APP WILL GENERATE THE OPTIMAL ROUTE. WHEN CHOOSING A ROUTE, YOU ARE PROVIDED WITH THE MOST IMPORTANT DATA ON THE LENGTH AND HEIGHT DIFFERENCE OF EACH SELECTED SEGMENT WHICH ARE CLEARLY INDICATED.

With a large number of junctions and segments and virtually unlimited possibilities of their combinations, we have transformed this geographically limited area of the Jezero Field into a branched cycling tourism *trekking* destination for individual, group or family explorations.

JUNCTION BY JUNCTION = ROUTE

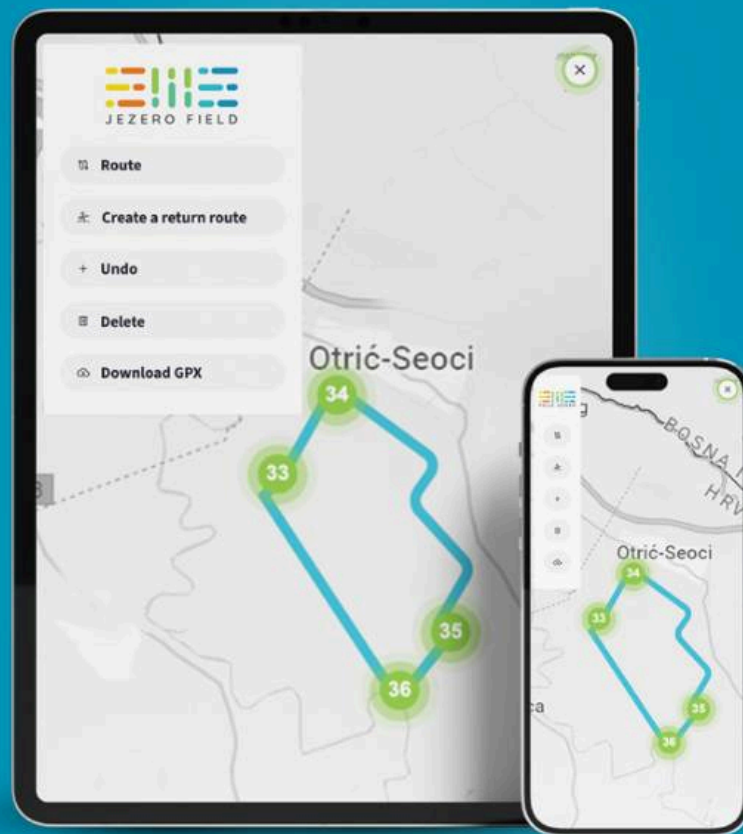


ČVORIŠTE PO ČVORIŠTE - RUTA PO RUTA

HOW TO CREATE A ROUTE?

1. Open the app on the website (name and QR).
2. On the displayed map you will see :
 -  **JUNCTION MARKS**
 -  **POINTS OF INTEREST**
 -  **A SEGMENT MARK** *after you create a route
3. You can create a route by clicking on the starting point (junction) and one of the points (junctions) that you want to include in the route.
4. The app will then select the optimal route that will connect the selected points.
5. Download the designed route in the form of a GPX file that you can upload to your navigation device or mobile app.
6. Enjoy the ride!

Note: If you connect only two neighbouring points (according to their ordinal number), the app will automatically select a direct route between them, even if it is not the shortest one. When connecting more than two points, the app always selects the shortest route that passes through all selected junctions.



WEB APP
POLJE-JEZERO.EU

MENU OPTIONS



Option will show you a comprehensive **list of created routes**.



Option enables you to **create a return route with one click/tap** that will connect the selected final and starting point with the shortest route.



Option enables you to **delete the last change you made with one click/tap**.

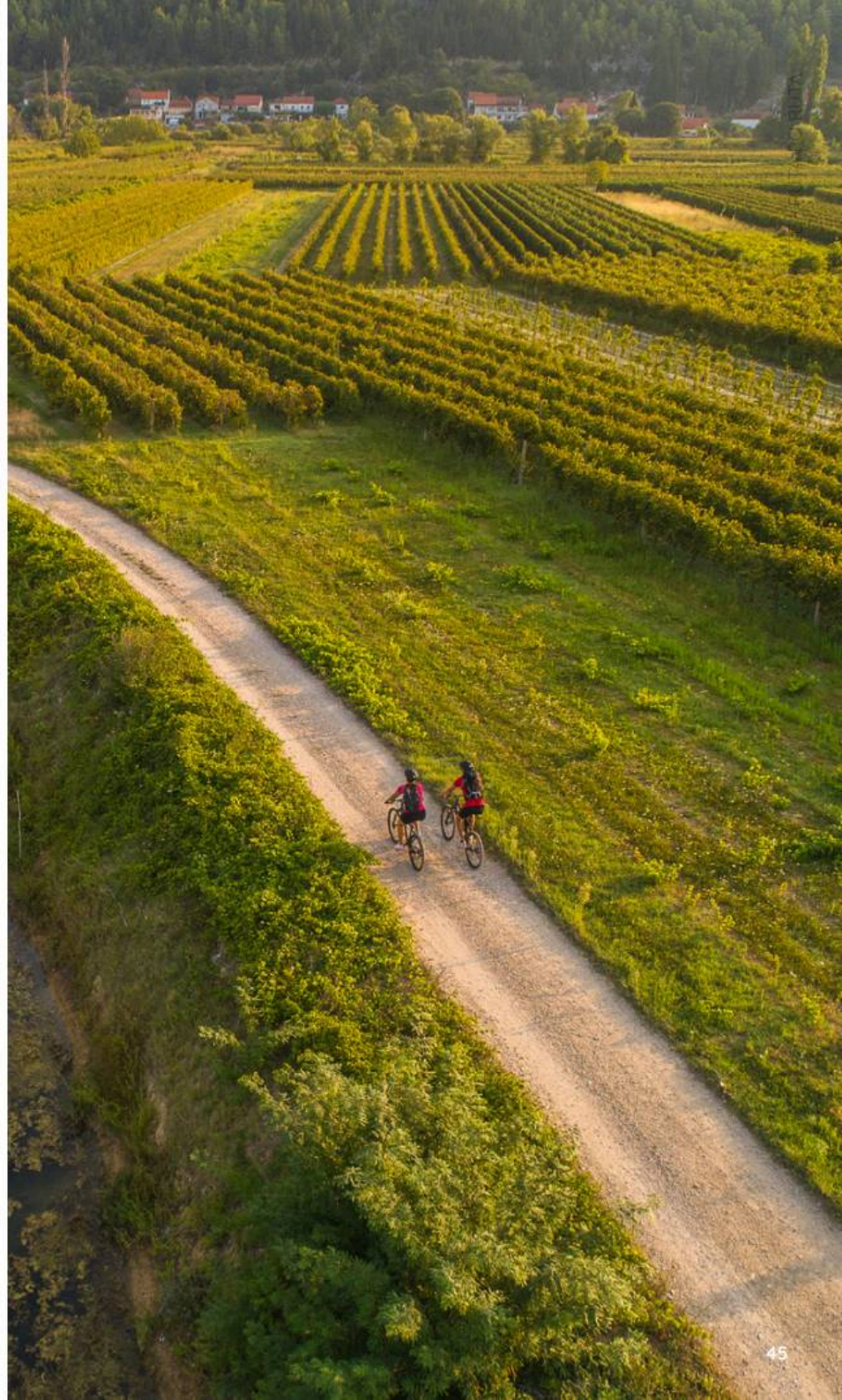


Option enables you to **delete the entire route with one click/tap**.



Option enables you to download the created route to your device in **GPX format**.

JUNCTION BY JUNCTION = ROUTE



MANDATORY EQUIPMENT



SAFETY INSTRUCTIONS FOR ALL ROUTES AND AGES

ALWAYS WEAR A **HELMET**.

INSPECT YOUR BIKE **FOR ANY POTENTIAL MALFUNCTIONS** BEFORE EACH RIDE.

BRING PLENTY OF **FOOD AND WATER**.

DO NOT FORGET **EXTRA CLOTHES** IN CASE OF BAD WEATHER OR A DROP IN TEMPERATURE.

FOLLOW THE TRAFFIC RULES.

ON THE ROAD, ALWAYS RIDE **BEHIND ONE ANOTHER**.

BE PARTICULARLY CAREFUL ON PARTS OF SEGMENTS PASSING THROUGH PAVED ROADS, **ESPECIALLY WHERE THERE IS NO DESIGNATED CYCLING TRAIL**.

WHEN TURNING, **USE HAND SIGNALLING**.

AVOID RIDING AT NIGHT, AND IF YOU RIDE IN THE DARK, MAKE SURE TO TURN ON **THE LIGHTS AND PUT ON A REFLECTIVE VEST** OR REFLECTIVE CLOTHING.

CAREFULLY EVALUATE YOUR OWN PHYSICAL CAPABILITIES AND DON'T TAKE ON MORE THAN YOU CAN WITHSTAND.

Makarska riviera, Biokovo and Zabokovlje



WHILE THE JEZERO FIELD IS PRIMARILY AN EXCURSION AND *TREKKING* DESTINATION, ROAD CYCLING ENTHUSIASTS WILL DEFINITELY BENEFIT FROM EXPLORING THE COMPREHENSIVE OFFER OF THE CYCLING TOURISM DESTINATION THAT ENCOMPASSES THE LARGE AREA ON BOTH SIDES OF BIOKOVO. THERE ARE COUNTLESS POSSIBILITIES FOR SERIOUS CYCLING TOURS, INCLUDING THE LEGENDARY *FROM ZERO TO HERO* ASCENT FROM THE BEACH TO THE HIGHEST BIOKOVO PEAK - SVETI JURE AND THE ROUTES DIRECTLY CONNECTING THE AREA AROUND VRGORAC AND THE JEZERO FIELD WITH THE REST OF THIS CYCLING TOURISM NETWORK.





Neretva Valley

NERETVA VALLEY HAS ALSO BROUGHT TOGETHER ITS POTENTIALS AND DEVELOPED A NETWORK OF MODERNLY DESIGNED CYCLING TOURISM ROUTES ADAPTED TO DIFFERENT TYPES OF CYCLISTS. THE ROUTES OF THE NERETVA VALLEY ALLOW YOU TO EXPLORE ALL THE HIDDEN CORNERS OF THE NATURAL, CULTURAL AND OENOLOGICAL- GASTRONOMIC HERITAGE OF THIS UNIQUE AREA.



CYCLING-NERETVA.COM





OTHER CYCLING
TOURISM PRODUCTS



EuroVelo 8

ONE OF THE MOST INTERESTING AND LONGEST EUROPEAN CYCLING TOURISM ROUTES – EUROVELO 8, THE MEDITERRANEAN CYCLING ROUTE (EV8), PASSES RELATIVELY CLOSE TO THE JEZERO FIELD, FOLLOWING THE COASTLINE BELOW BOKOVO. IT BEGINS IN SPAIN AND STRETCHES FOR ALMOST 5900 KILOMETRES ACROSS 11 EUROPEAN COUNTRIES UNTIL ITS FINAL POINT (OR STARTING POINT, DEPENDING ON THE POINT OF VIEW) IN CYPRUS.



EUROVELO8.HR/EN/

MUST-SEE SIGHTS

THE NATURAL BEAUTY OF THE JEZERO FIELD IS NOT THE ONLY ATTRACTION WORTH EXPLORING AND INCORPORATING INTO THE MEMORIES OF YOUR COSY AND PLEASANT ACTIVE VACATION. THIS PART OF CROATIA ABOUNDS IN OTHER MUST-SEE BEAUTIFUL SIGHTS WHILE VACATIONING IN THE AREA.



Ethno Village Kokorići

Ethno Village Kokorići is situated only 5 kilometres from the centre of Vrgorac. This traditional Dalmatian village has been carefully restored and furnished to evoke the former life in this part of Dalmatia to its visitors, so they can experience the tastes, aromas, sounds and everyday life of this area as authentically as possible.

You can get to know the traditional way of life by visiting houses or rich ethnological collections, experience authentic tastes and aromas in a traditional tavern and learn countless interesting historical facts and myths from the stories of your hosts.

MUST-SEE SIGHTS



THIS PLACE WAS CREATED FOR EXPLORING THE PAST AND, TOGETHER WITH THE MODERN-DAY OFFER OF BEAUTIFUL AND MODERNLY DECORATED HOLIDAY HOMES, IT PROVIDES A MEMORABLE EXPERIENCE OF AUTHENTIC INLAND DALMATIA.



Vrgorac mountains

The surroundings of Vrgorac are a landscape of great contrasts. Three fertile and green fields are encircled by a series of mountains with as many as seven peaks higher than 1000 meters. Therefore, if you like hiking, the surroundings of Vrgorac offer great opportunities for serious climbs. Even Stipe Božić trained on some of them before he conquered Mount Everest.



Prosciutto, strawberries and wine

As we have already mentioned, the Vrgorac area is a true agricultural paradise. The most famous top-quality foods cultivated and produced here are prosciutto, strawberries and wine.

All three delicacies benefit from a specific and extremely favourable climate, but they also result from the effort and multigenerational experience of local producers themselves, who build their personal and family pride precisely on the quality of their offer.

JEZERO FIELD IS THE LARGEST WINE-GROWING AREA IN CROATIA, SO IT'S NO WONDER THAT THE LOCAL WINES, MANY OF WHICH ARE MADE FROM VARIETIES RESTORED FROM OBLIVION, REGULARLY APPEAR ON THE LISTS OF THE BEST WINES IN CROATIA. PROSCIUTTO, THE GASTRONOMIC SYMBOL OF DALMATIA, HAS A SPECIAL FLAVOUR HERE IN VRGORAC. THOSE OF YOU WHO HAVEN'T TRIED THE LOCAL STRAWBERRIES GROWN ON THE EXTREMELY FERTILE SOIL OF THE VRGORAC FIELDS DON'T KNOW WHAT YOU'RE MISSING.



RAWBERRIES AND WINE

Baćina Lakes

The former lake, which gave the field its present name, was drained by the construction of the Krotuša tunnel, which enabled the drainage of water towards Baćina Lakes above the town of Ploče. Baćina Lakes are a unique natural phenomenon – a series of six preserved freshwater, interconnected lakes that serve as a habitat to numerous, even rare, bird species and a popular excursion site (and summer resort) in the area of the town of Ploče.



Neretva estuary

The Neretva River delta is a unique landscape created by the interplay of human hands and natural forces. Although the natural sights of this area are so numerous that their tour takes days, the mouth of the Neretva River is a great idea for an interesting excursion.

THE COMBINATION OF THE SEA AND
THE RIVER, SAND SHOALS AND MAZES
OF CANALS AND "FLOATING" FIELDS
SURROUNDING THE ESTUARY PROVIDE A
MEMORABLE EXPERIENCE.



Biokovo and Makarska Riviera

The mighty and large mountain Biokovo separates the expanses of the Dalmatian inland from the narrow coastline that most tourists know from their holidays. There aren't as many places in Europe that have a diversity of landscape, on a relatively small area, so visible and tangible as this part of Dalmatia. While the south side of Biokovo offers the Makarska Riviera with its numerous well-known tourist spots where millions of tourists come every year to enjoy the summer, Biokovo itself, with its awe-inspiring cliffs that rise steeply above the sea, is much more than a great backdrop for your vacation photos.



BIOKOVO IS A PRESERVED AND VALUABLE NATURAL AREA WHICH ENCOMPASSES THE NAMESAKE NATURE PARK, BUT IT IS ALSO A KIND OF CLIMATOLOGICAL AND CULTURAL BOUNDARY THAT CONNECTS THE UNDISCOVERED EXPANSES OF INLAND DALMATIA WITH THE DEVELOPED TOURIST DESTINATIONS ON THE COAST.



**CYCLING
SHOPS AND
SERVICES**

Scan the QR
code for more
information

**ACCOMMODATION
FACILITIES**

**CATERING
FACILITIES**



POLJEJEZERO.HR

MAP



IMPRESSUM

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JEZERO FIELD CONNECTS
THREE LOCAL COMMUNITIES
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STARTING FROM NORTHWEST
TO SOUTHEAST, THESE INCLUDE

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